Create a report in Microsoft Word, and answer the following questions:

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
* The crowdfunding Campaign shows the projects that are live, successful, failed, Cancelled.
* It depicts the percentage of the goal that has been funded.
* It also analyzes the Average donation that A backer has pledge for the campaign
* What are some limitations of this dataset?
* This Data set might be unstructured and unreliable, and
* This data does not show actual vs estimated of the crowdfunding
* It does not analyze what percentage of the campaigns are successful, unsuccessful, cancelled and live which may be important to the senior management.
* It does not give the holistic view to the senior management the exact campaigns should be undertaken.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
* We can also create tables for estimating the actual live vs cancelled vs successful vs failed Campaign based on Parent categories.
* We can also create tables/Chart to understand what parent category was successful during the selected year, Selected quarter which can help us to understand which category works best In which quarter.
* Use your data to determine whether the mean or the median better summarizes the data.

- The data is best summarized by Mean because the data is normally distributed.

* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
  + We can see that unsuccessful campaigns have lower variance than successful campaigns hence we can infer that unsuccessful campaigns are more likely to occur than successful campaigns. Low variance indicates that data can be predicted more accurately, and the data is consistence whereas high variance/high variability leads to inconsistent data which makes the prediction inefficient and less accurate.